

Florencia Dzodan

Graphic & Fashion Designer

Dedicated and enthusiastic **Graphic & Fashion Designer**, graduated from the University of Buenos Aires, with over twelve years' experience in the design industry.

I have exceptional skills in both **Creative Direction** and **Project Management**, well versed and hands-on in every step of the creative process, delivering against client expectations and my aesthetic standards.

Confident and dependable with excellent **communication skills**, I enjoy working with creative **teams** as well as **independently**, translating client briefs into elegant and considered designs.

www.florenciadzodan.com

Ph +61 0420 300 358

florenciadzodan@gmail.com

Experience

- ◉ Creative Design Manager
Maximus I UK I Outdoor Media
Jun 2015 to Apr 2020
- ◉ Founder / Creative Director
Flora Dezeta I UK I Fashion Brand
Aug 2016 to Present
- ◉ Senior Graphic Designer
Lurem I UK I Japanese Fashion Brand
Sep 2014 to May 2015
- ◉ Senior Graphic Designer & Artworker
Bay Media Ltd I UK I Outdoor Media
Aug 2014 to Aug 2014 – Consultant
- ◉ Co-founder, Fashion & Graphic Designer
Helenica I ARG I Fashion Brand
Sep 2012 to Aug 2014
- ◉ Senior Graphic & Fashion Designer
MWWart I ARG I Fashion Design Studio
Jul 2007 to Aug 2012
- ◉ Prepress Control Designer for Packaging
Tecnigraf Envases I ARG I Packaging
Jan 2007 to Jun 2007 – Part time
- ◉ Senior Graphic Designer
Dezeta Studio I ARG I Design Studio
Dec 2006 to Jun 2007
- ◉ Midweight Graphic Designer
Pool CP I ARG I Agency
Nov 2005 to Nov 2006
- ◉ Junior Graphic Designer
Trip Comunicacion I ARG I Design Studio
Oct 2003 to Oct 2005

Key Skills

Branding
Brand Strategy
Print & Digital
Fashion & Graphic Design
Trend research
Textile knowledge
Photography
Marketing
Creative Briefs
Project Management
Problem-solving abilities
Excellent Communication
Committed Team Player

Expertise

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Lightroom
Adobe Acrobat Pro
Sketch
Microsoft Office / Keynote
Mac OS - Windows

Qualifications

Graphic Designer I Bachelor's Degree
University of Buenos Aires I ARG
May 2005
Fashion Designer
University of Buenos Aires I ARG
Dec 2007

Courses

Business Writing
University of Colorado Boulder I US
July 2020
Fashion as Design
The Museum of Modern Art I US
Nov 2019
Brand Strategy
University of the Arts London I UK
Jul 2019

Introduction to Fashion Design
InWhite School I ARG
May 2013

Photography
Molinary Pixel Studio I ARG
Jun 2011

Textile Screen Printing
University of Buenos Aires I ARG
Jul 2008

Core Values

Commitment
Creative growth
Empathy

